

Purposely Spamming My Incoming Mail

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Abstract

The email system is a benefit to users everywhere; it follows, a communication and notification tools that benefits many email users. Lets review—the good -Vs- the possible misuse.

1 What do we know about the spam detections system

Lets start with a basic understanding how email spam filters process email content from senders?

See generally, An overview of Gmail's spam filters Google Workspace Blog, <https://tinyurl.com/mrypkmkf> (last visited Dec 2, 2023)

2 Is spam mail misuse possible?

For example, What if a consumer market company that offers a subscription service with annual renewals that also provides subscriber courtesy notification of upcoming renewal email notification in a timely expiration date upcoming; therefore, consumer may make decision, after this email reminder, to continue- or cancel-subscription.

But, what if, instead of arriving in customers *incoming new email folder* it is redirected to *incoming spam folder*? Do we have a problem? Has the consumer been given proper and timely notice of subscription future events—new rates and future subscription renewal demark date?

3 My typical spam email folder

Normally I never open or look at email received in *spam email folder*; however, I have taken a more in depth review of what is directed into my *spam email folder* messages content; as a result, I find messages that are and should have gone directly to my *incomming mail folder* but were determined as spam with following overstamp notice on email body:

Be careful with this message

The sender hasn't authenticated this message so Gmail can't verify that it actually came from them. Avoid clicking links, downloading attachments, or rep-lying with personal information.

looks safe[?]

See, Google Email screenprint on file.

4 What is *authentication[ed]*?

The basics *See generally*, SPF, DKIM, DMARC: How Email Authentication Works, <https://support.google.com/mail/answer/180707?sjid=12317017371211661178-NC> (last visited Dec 2, 2023).

5 Did I- or Did I Not-Receive a Email Sent?

This seems a valid question presented; for example, if I claim that I never received a subscription email notice, but did I and it arrived and was placed in the *email spam folder*; therefore, I did receive it as sent by the business but I never viewed it because I delete the *email spam folder* message content without opening or viewing any because its **Spam** as the email system has determined.

6 Potential Consumer Problem Appears

If a business is notifying a subscriber by email related to future rate increases, renewal dates, or action is necessary not to be within the business rules; therefore, mail received but never viewed because email sender never bothered the **authentication** email process to improve the chance email recipient would receiver and view email message content without mail application redirection into *email spam folder*.

7 Could this email rejection redirection be by plan?

Sure seems a possibility; it follows, subscribers miss their action dates and cost reviews if emails end up within the *email spam folder* and folder content deleted for the reason its **spam**.

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